



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Waterfront Strategies
1010 Wisconsin Ave
Suite 800
Washington, DC 20007-3603

Contract # 848312

Schedule Dates 08/16/12-08/29/12
Advertiser League of Conservation Voters-Majority PAC (3975
Agency/T-Code Waterfront Strategies (8116)/154583751
Product Political - US Senate (1176)
Brand LCV/Senate Majority PAC (175692)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name
Phone/Fax /
CPE 126/133/1611
Account Types National/Political PAC - Agency
Billing Type Standard
Comments LCV/SENATE MAJ PAC
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/14/12
Last Modified 08/15/12
Entered By Penne Marsh
CO-OP No
Headline # 06277711
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$8,208.00
Net Total \$46,512.00
Sales Tax

Norfolk (WVEC) (WVEC)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|--------------------|
| Aug. 2012 | 54 | \$41,190.00 |
| Sep. 2012 | 17 | \$13,530.00 |
| Grand Total: | 71 | \$54,720.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|--------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|----|----|----|----|----|-------|------------|------------|-----------------------|--|---------|
| 1.0 | Normal Line / SPOT | 08/16/12-08/24/12 | 4 | :30 | 10A- 10:58A (ET) | 1 | | | | X | X | | | 2 | \$500.00 | \$1,000.00 | Norfolk (WVEC) (WVEC) | RACHAEL RAY | 8/14/12 |
| 2.0 | Normal Line / SPOT | 08/16/12-08/24/12 | 4 | :30 | 12P- 12:57P (ET) | 2 | | | | X | X | | | 4 | \$460.00 | \$1,840.00 | Norfolk (WVEC) (WVEC) | 13 NEWS MIDDAY | 8/14/12 |
| 3.0 | Normal Line / SPOT | 08/16/12-08/24/12 | 4 | :30 | 4:30A- 4:59A (ET) | | | | | 1 | 1 | | | 4 | \$150.00 | \$600.00 | Norfolk (WVEC) (WVEC) | 430AM NEWS | 8/14/12 |
| 4.0 | Normal Line / SPOT | 08/20/12-08/29/12 | 4 | :30 | 5:29P- 5:58P (ET) | 1 | X | X | X | | | | | 2 | \$1,200.00 | \$2,400.00 | Norfolk (WVEC) (WVEC) | NEWS | 8/14/12 |
| 5.0 | Normal Line / SPOT | 08/20/12-08/29/12 | 4 | :30 | 6P- 6:30P (ET) | 1 | X | X | X | | | | | 2 | \$1,400.00 | \$2,800.00 | Norfolk (WVEC) (WVEC) | 13 NEWS AT 6P | 8/14/12 |
| 6.0 | Normal Line / SPOT | 08/16/12-08/24/12 | 4 | :30 | 6:58P- 7:28P (ET) | | | | | 1 | 1 | | | 4 | \$1,500.00 | \$6,000.00 | Norfolk (WVEC) (WVEC) | WHEEL OF FORTUNE | 8/14/12 |
| 7.0 | Normal Line / SPOT | 08/20/12-08/29/12 | 4 | :30 | 7:28P- 7:57P (ET) | | 1 | 1 | 1 | | | | | 5 | \$1,800.00 | \$9,000.00 | Norfolk (WVEC) (WVEC) | JEOPARDY | 8/14/12 |
| 7.0.1 | Closed Preempt | 08/28/12 | | | | | | | | | | | | | | | Norfolk (WVEC) (WVEC) | R-Live News Coverage/Spot - Live Event | |
| 8.0 | Normal Line / SPOT | 08/16/12-08/24/12 | 4 | :30 | 9A- 10A (ET) | 3 | | | | X | X | | | 6 | \$500.00 | \$3,000.00 | Norfolk (WVEC) (WVEC) | LIVE WITH KELLY | 8/14/12 |
| 9.0 | Normal Line / SPOT | 08/18/12-08/25/12 | 4 | :30 | 5:58A- 8A (ET) | | | | | | | 1 | | 2 | \$380.00 | \$760.00 | Norfolk (WVEC) (WVEC) | NEWS | 8/14/12 |
| 10.0 | Normal Line / SPOT | 08/19/12-08/26/12 | 4 | :30 | 9:58A- 11A (ET) | | | | | | | | 2 | 3 | \$320.00 | \$960.00 | Norfolk (WVEC) (WVEC) | THIS WEEK | 8/14/12 |
| 10.0.1 | Closed Preempt | 08/26/12 | | | | | | | | | | | | | | | Norfolk (WVEC) (WVEC) | S/I-Political/Exception - POLITICAL | |
| 11.0 | Normal Line / SPOT | 08/19/12-08/26/12 | 4 | :30 | 5:58A- 8A (ET) | | | | | | | | 1 | 2 | \$320.00 | \$640.00 | Norfolk (WVEC) (WVEC) | NEWS | 8/14/12 |

CONFIRMATION CONTRACT

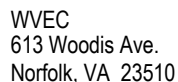
Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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